

# WORLD PREMIER ATA TIGER DAY

## PRE-CLASS

- Promote with posters, invitations, social media, etc.
- Order all necessary merchandise.
- Train staff on greeting, sales & class planner
- Watch cartoon 2-3 times

## THEME

Bullying Prevention theme, while reinforcing **Life Skills**

## INTRO

### Introduction & Cartoon

15 MINUTES

Introduce yourself and a few of the **ATA Tigers** that they will be seeing in the cartoon. Let them know, once the cartoon is over, that they will be participating in an exciting **ATA Tigers** class. **WATCH THE CARTOON.**

## LESSON #1

### Hurricane Kick

5 MINUTES

- Teach #2 Round Kick
- Teach #2 Jump Round Kick
- When finished, **have an instructor or assistant demonstrate an "Awesome Hurricane Kick"**, giving them the image of what they **CAN** learn after training in your program (on pad or board).

## LESSON #2

### Board Breaking

5 MINUTES

- Line students up in front of wavemasters (5-6 kids per wavemaster)
- Give students **10 seconds to punch and kick the bag with whatever they want.** At the end of that time, let an assistant hold the board out for them to break with a Palm Heel Strike.
- Encourage everyone to **be excited and celebrate** each other when they break the board.

## CLOSING

### Benefits & Testimonial

5 MINUTES

It is very important to explain to the parents of the guests what the benefits of your **ATA Tiger** program are. In addition, let the parent of one of your "success story" students stand up and give a testimonial. (Utilize the scripts provided under tab B of the How-To)

## NOTES

- Photos and videos should be shot in **LANDSCAPE** mode.
- Shoot as much footage as possible and post to **social media** using **#ATATigers**.

